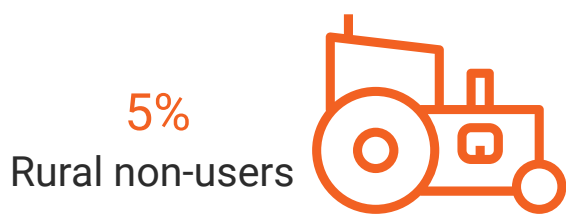
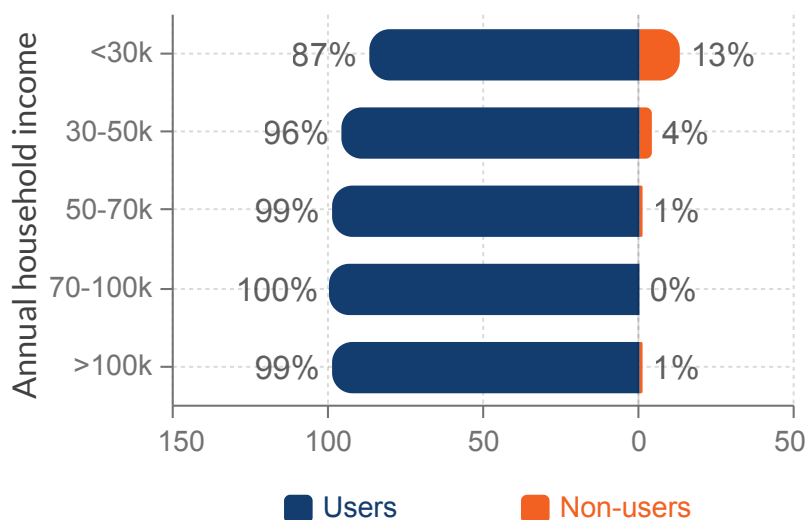
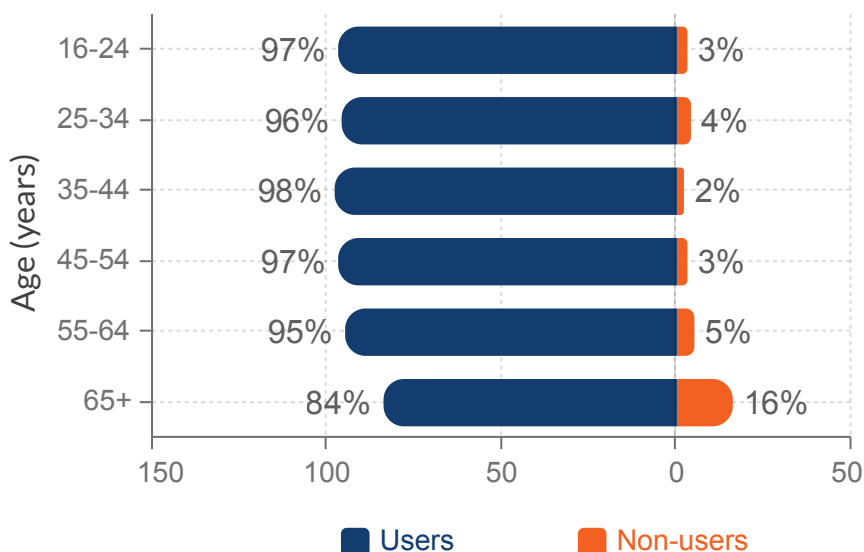


INTERNET USE & NON-USE IN NEW ZEALAND

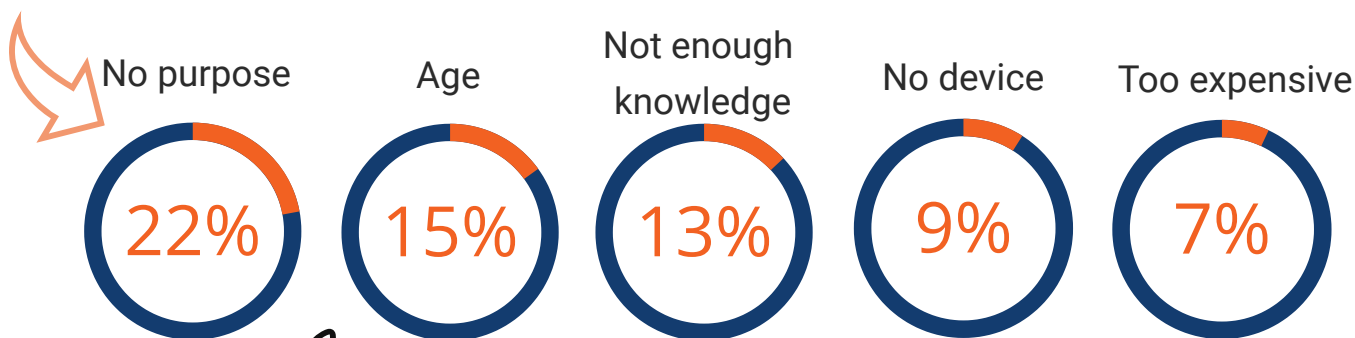
This infographic summarises the results of the internet connectivity, access and use section of the World Internet Project New Zealand 2021 report. Respondents were asked whether or not they use the internet, why and how.



The most common way users connect to the internet is through their mobile phones.

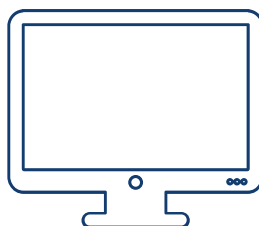


64% of these non-users were >65 years old.



Some reasons for not using the internet

49%



of non-users indicate that they would become internet users if they had better access to devices or connection, or better knowledge of the internet.

Non-users are individuals who have never used the internet or previous internet users who haven't used the internet in the three months preceding the survey. These results are based on a sample of 2,063 respondents. Read the full report [here](#).